evo[™] get the look









twirled

- °1 start with clean and dry hair.
- °2 apply day of grace to prime and dampen the hair and comb through evenly with roy.
- °3 apply mister fantastic over the top and comb through with roy.
- °4 section the hair into quarters and take small square sections. wrap hair around a small ceramic wand to set a curl and leave to cool.
- °5 continue this technique, working section by section around the entire head.
- °6 once curls are set, spritz hair with builder's paradise for a flexible hold.
- °7 break up curls to desired texture using bradford to finish.



















<u>roy</u> wide-tooth comb



<u>mister fantastic</u> blowout spray



<u>builders paradise</u> working spray



<u>bradford</u> pin bristle brush



browny locks

get the look.

- °1 start with freshly washed and damp hair.
- °2 section hair as shown.
- °3 apply shape vixen through the hair and comb through for even distribution.
- °4 apply root canal on the top of the head and anywhere through the roots for extra volume and style support.
- °5 starting at the back of the nape, take a large horizontal section and blow-dry with bruce, drying the roots first, then the ends. roll brush up to the roots and dry the midlengths for a bouncy finish.
- °6 once the back of the head is set, release the front sections and continue drying in the same manner.
- °7 when hair is dry, take large vertical sections and curl the mid-lengths with a uniform barrel wand, clip up the roots and the mid-lengths.
- °8 to polish the fringe, use a micro iron to put a bend in the fringe.
- °9 brush hair with pete to form wave and finish the look.









<u>root canal</u> volumising spray



<u>bruce</u> bristle radial brush



<u>pete</u> iconic paddle brush











wavy locks

- °1 start with freshly washed and damp hair, apply lockdown to the hair and comb through to smooth the cuticle.
- °2 separate the hair into 4 sections and braid each section while damp.
- °3 use a blow-dryer and a diffuser to dry each braid until dry, or leave in to air dry.
- °4 apply some extra lockdown over the top for more control and polish.
- °5 undo braids and pull apart gently to release wave.
- °6 finish with love touch for a smooth and glossy wave.













airy chop

get the look.

- °1 start with clean and dry hair.
- °2 section the hair across the top of the head from ear to ear as shown.
- °3 take a horizontal section at the front hair line and do a half turn with the iron through the roots.
- °4 release the iron and twist the hair then repeat a half turn on the ends.
- °5 work around the head in horizontal sections, repeating the same technique.
- °6 apply water killer through the hair and shake out for an airy finish.
- °7 apply haze through the roots for extra volume and texture.
- °8 apply shebang-a-bang through the ends of the hair for separation.









water killer

shebang- a-bang

styling powder



slick n' slide

- °1 in the palm of your hands, blend lockdown smoothing treatment with easy tiger smoothing balm then apply to towel-dried hair from mid-lengths to ends.
- °2 section-by-section, blowdry hair smooth using bradford pin bristle brush.
- °3 create a center part and blow-dry the top section of hair flat to the head using a comb.
- °4 create a large circular section at the back of the head and clip away.
- °5 spray the front of the head with helmut extra strong lacquer and comb flat to the head.
- °6 create a low ponytail at the nape by bringing the front sections together and securing with an elastic.
- °7 release the circular section and gently brush to create hairline fly-aways.
- °8 spray the roots and ends with love touch shine spray.















lockdown smoothing treatment



easy tiger smoothing balm



pete pin bristle brush



<u>helmut</u> extra strong lacquer



<u>conrad</u> bristle paddle brush



love touch shine spray



swirly long locks

- get the look.
- °1 apply mister fantastic to the hair and dampen it down.
- °2 use pete to smooth the hair and blow-dry in the product.
- °3 starting at the nape, take a horizontal section and create a smooth waving by creating bends through the hair with a flat iron
- °4 continue this throughout the head, creating bends by turning the iron and moving through for a few seconds, then alternating the next bend.
- °5 smooth the ends with the iron to relax the wave if it feels too wavy.
- °6 to preserve your wave, plait the hair in two loose braids to hold the shape while you are working on other sections.
- °7 while the braids are in, lightly mist the hair with salty dog then release for a disheveled texture.















sir pin alot

- spritz the hair with mister fantastic and brush in with pete.
- °2 tip head upside down and blow-dry product in.
- °3 layer in mister fantastic again for extra texture.
- °4 blast hair with a blow-dryer to create a rough finish to the hair.
- °5 place hair in desired parting and secure with clippity clap.
- °6 rough hair up to create some flyaway and volume at the roots.
- °7 split hair down the centre and twist each side towards the centre section and secure together with an elastic.
- °8 once hair is secure, piece out the sides and crown to desired volume and texture.
- °9 split the ponytail in two and tie into a knot, continue tying knots around the base of the ponytail and secure with pins.
- °10 pin the sides of the hair with hair pins of choice for a decorative feature.
- °11 finish hair with builder's paradise to set the shape.
- °12 use conrad to fluff up fringe to finish.





mister fantastic blowout spray



pin bristle



clippity clap



builders paradise working spray



conrad bristle paddle brush















hazy flick

- °1 apply day of grace pre-style primer to create an even base in the hair.
- °2 section out the fringe as shown.
- °3 take a large horizontal section at the nape and set a barrel curl with a ceramic wand.
- °4 while hair is hot, clip up with clippity clap to cool.
- °5 continue this technique through the back of the head and clip each section.
- °6 release the front section and wrap hair under the wand, away from the face.
- °7 once hair is set, release from clips and spray with miss malleable for a flexible strong hold.
- °8 pick up a horizontal section at the crown and use bradford to create some height at the crown. place in desired parting to finish.















woah get the look.

- °1 wash, then treat hair with great hydrator.
- °2 section clean and dry hair into quarters.
- °3 release one section and spritz with salty dog.
- °4 take horizontal sections, starting at the nape and curl around a ceramic wand, hold for 6-8 seconds and release to cool.
- °5 while the hair is hot, twist up the roots and mid-lengths and clip up with clippity clap.
- °6 continue working up through the head, curling and pinning the hair in different directions.
- °7 apply haze to the hair through the roots and the midlengths, rub in to create desired texture.





















salty dog salt spray



<u>clippity clap</u> setting clips



<u>haze</u> styling powder



drop plait

- °1 start with dry hair.
- °2 spray the hair down with day of grace and comb neat and tight with a centre part.
- °3 spray the hair from roots to nape with miss malleable and comb into a low ponytail.
- °4 secure tightly at the nape with an elastic.
- °5 use a piece of hair from the ponytail to wrap around the elastic and secure with a small hair pin.
- °6 dampen down the ponytail with day of grace until it is evenly wet.
- °7 tie the ponytail into knots and secure with a small elastic to finish.







day of grace pre-style primer

miss malleable flexible hair spray











bee hive

- °1 start with blow-dried hair and take a weaved centre part sectioning.
- °2 tuck hair behind the ears to hold part in place.
- °3 section the hair from temple to temple, clip the top away then secure the base into a low ponytail.
- °4 flip the ponytail up and tie off the base into a mini-bun.
- °5 let the rest of the ponytail fall back over the bun, then take horizontal sections over the top of the head and tease to desired volume.
- °6 once the hair is at desired height, spritz with builder's paradise to set.
- °7 work hair around the bun and secure to head.
- °8 brush the front hairline around and pin through the sides to finish.

















builders paradise working spray



undone crown

- °1 start with clean and dry hair, and take a zigzag centre part.
- °2 create a tight, three strand braid, working from the front hairline down to the occipital bone.
- °3 clip up the hair at the base of the braid to hold in place while you finish the look.
- °4 dust haze into the roots where the clips are situated, and throughout the braid.
- pin the hair to the scalp in and around the base of the braid.
- °6 still leaving the clips in, pull the braids out to create softness.
- °7 apply love perpetua and work through the hands.
- °8 work the product through the ends on the hair for shine and remove clips.
- °9 apply shebang-a-bang over the mid-lengths and ends for texture and separation.



















plait it up

get the look.

- °1 start with dry hair and create a haphazard centre parting from the front hairline to the nape.
- °2 tie each side into a low ponytail at the nape with an elastic.
- °3 create a fishtail braid in one ponytail and leave a ponytail. secure with an elastic.
- °4 in the other ponytail, spilt in half and create two different braids, apply haze to the braids to create hold and texture.
- °5 pull the braids apart to desired softness.
- °6 once the braids are done, cut the elastic at the nap to blend the roots into the braids.
- °7 apply crop strutters to the roots of the hair and the braids for an undone finish.









<u>haze</u> styling powder



crop strutters construction cream





curly sue

get the look.

- °1 start with freshly washed or clean hair.
- °2 dampen hair down with day of grace.
- °3 apply whip it good to the hair and comb through with roy for even distribution.
- °4 from the crown, take large pie shaped sections and clip up as shown.
- °5 release one section and apply a small amount of liquid rollers and massage in with hands.
- °6 take a large square section, loop a finger at the roots and twist the hair through itself to create a ringlet.
- °7 continue this through the head until all ringlets are formed and diffuse dry.
- °8 spray love touch to the ends of the hair for extra shine.
- °9 use hands to shake curls out into desired shape.

















<u>day of grace</u> pre style primer







girl boss

- °1 section hair into quarters and clip up.
- °2 release one section and spray evenly with mister fantastic and brush in.
- °3 fold the hair around a curling wand and set for 10 seconds.
- °4 while the hair is hot, clip up and then curl the ends.
- °5 repeat technique on other sections and leave until hair is completely cooled.
- °6 release hair and shake out. spray the hair with shebang-a-bang for separation and texture.
- °7 use hands to rough hair up and blend product textures for a deconstructed wave.

















<u>mister fantastic</u> blowout spray

shebang-a-bang dry spray wax



beach waves

- °1 start with clean and dry hair.
- °2 dampen hair down with salty dog and comb through evenly.
- °3 release one section and spray evenly with mister fantastic and brush in.
- °4 continue this technique, creating large twists until the hair is dry.
- °5 use roy to comb hair out.
- °6 apply haze to the roots and mid-lengths and massage into hair.
- °7 spray ends with she bang a bang to bring out texture.
- °8 shake hair out to blend product texture to finish.















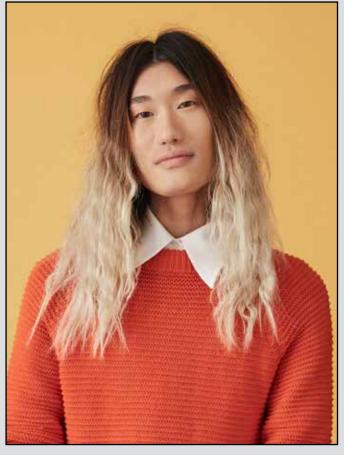


natural texture

get the look.



- °1 start with clean and dry hair.
- °2 section hair into quarters and braid each section.
- °3 with a flat iron, iron over the braids and leave to cool.
- °4 once hair is cool, release from braids and spray salty dog into the hair to create natural texture.
- °5 layer shebang-a-bang over the ends for separation.









salty dog salt spray





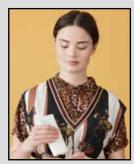




brushed out

- °1 wash hair and treat with the great hydrator to hydrate dry, frizzy hair.
- °2 dry hair and apply icon welder over the hair and brush in.
- °3 using a straightening iron, take diagonal sections and create a half turn through the roots and the mid-lengths.
- °4 create another half turn in the opposite direction through the mid-lengths and the ends and continue this through the hair until the head is set.
- °5 apply lockdown into the hands and distribute evenly and rake through the hair for frizz control and separation.
- °6 apply brunette water killer throughout the shape for an airy finish.
- °7 brush through the hair with pete to work in product and finish.

















the great hydrator



<u>icon welder</u> hot tool shaper



lockdown smoothing treatment



<u>water killer brunette</u> dry shampoo



<u>pete</u> paddle brush

braid pull

get the look.

- °1 start with dry hair.
- °2 apply water killer to the hair and work in to create an airy base.
- °3 take two sections at the front of the hairline and tie in a knot as shown.
- °4 connect the next section into the rope braid and tie into another knot.
- °5 continue this down the centre of the head and tie off at the nape.
- °6 tie the ponytail into a knot and secure to the head with pins to form a bun.
- °7 apply haze over the top of the rope braid.
- °8 pull braid apart to soften and create fly-aways.







haze styling powder















twist and whirl

get the look.

- °1 start by shampooing the hair with therapist shampoo and conditioner.
- °2 treat hair with great hydrator to moisturise dry, frizzy hair.
- 3. apply lockdown evenly through the hair while damp and comb through.
- °4 blend liquid rollers and shape vixen together for curl definition and volume support.
- °5 section hair in quarters and create a threestrand plait.
- °6 secure with a clip and diffuse dry the hair, or let it air dry overnight.
- °7 once hair is dry, apply shebang-a-bang to the hair to finish.



















the therapist shampoo & conditioner



the great hydrator



<u>lockdown</u> treatment



<u>liquid rollers</u> curl balm



shape vixen volumising lotion

shebang-a-bang dry spray wax

mullet mistress

- °1 start with freshly washed hair and apply day of grace pre-style primer to the hair.
- °2 apply head mistress cuticle sealer to the hair and comb through evenly.
- °3 apply love perpetua shine drops to the hair and distribute while the hair is damp.
- °4 use pete paddle brush to dry the hair, brushing it from side to side to create a smooth curve.
- °5 use a flat iron to create soft bends in the hair and smooth at the same time.
- °6 use builders paradise working spray to finish and set.



















space oddity

get the look.

- °1 start with damp, clean hair.
- °2 apply shape vixen from roots to ends.
- °3 add root canal through the roots and mid-lengths.
- °4 blow-dry the hair away from the face with volume at the roots, using pete.
- °5 use salty dog through the roots on the top of the head to create extra texture & support.









root canal volumising spray



salty dog salt spray

<u>pete</u> paddle brush









sleek round

get the look.



- °1 start with clean, damp hair.
- °2 apply day of grace to prepare the hair.
- °3 layer casual act into the hair while damp.
- °4 use conrad to blow-dry hair to desired parting.









<u>day of grace</u> pre-style primer



<u>casual act</u> moulding whip



<u>conrad</u> bristle paddle brush





under mullet

- °1 treat hair with the great hydrator to moisturise dry, frizzy hair.
- °2 spritz the hair with salty dog to prep the style.
- °3 blow-dry the hair smooth and straight working the hair down from the crown, using pete.
- °4 using a flat iron, smooth the hair straight, working from the nape to the front.
- °5 when working through the fringe, slightly bevel the iron for a curve that hugs to the forehead.
- °6 spray the hair with shebang-a-bang evenly.
- °7 blast the hair with cold air to create texture.
- °8 use hands to shape hair into desired finish.





the great hydrator moisture mask



salty dog salt spray



<u>pete</u> paddle brush



<u>shebang-a-bang</u> dry spray wax













round it up

- °1 dampen the hair with root canal.
- °2 spray water killer over the hair while damp.
- °3 use a blow-dryer to dry the product into the hair, using your hands.
- °4 twist the back of the hair up into knots and secure with pins.
- °5 blow-dry the hair at the front and spray shebang-a-bang while the hair is moving.
- °6 twist the hair at the front into desired shape and pin in.
- °7 finish the shape with builder's paradise for extra hold and style support.

















root canal volumising spray



<u>water killer</u> dry shampoo



shebang-a-bang dry spray wax





so fresh

- °1 detangle your hair and brush with pete to distribute oils down the hair shaft, leave hair flat.
- °2 pick up horizontal sections of hair and spray brunette water killer at the roots, leave to absorb.
- °3 once hair has product in it, brush in with pete to distribute product and freshen up the hair.













<u>pete</u> ionic paddle brush



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